

# NEWSFLASH

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## **SIMA Names Justin Gamester as New Director**

The Snow & Ice Management Association (SIMA) based in Milwaukee, WI, has elected Justin Gamester, CSP, Director of Business Development for Piscataqua Landscaping Company to its Board of Directors.

SIMA is an international trade association for those who manage snow and ice that provides resources, education, and networking to members across the US and Canada. Gamester received the SIMA Certified Snow Professional (CSP) designation in 2004. Gamester has also served as Chair of the Membership Committee, been a member of the Education Committee, and serves as a SIMA Buddy & Mentor. He has been a speaker at several SIMA events including the Snow & Ice Symposium.

The SIMA Board of Directors are responsible for a variety of tasks including strategic planning, budgeting, program approval, membership direction and more. Gamester will serve a three-year term on the SIMA Board starting with the 2011-2012 fiscal year.

Piscataqua Landscaping Co., Inc. is an award winning landscape design, installation, and maintenance company celebrating 32 years in business. Their custom stonework and gardening products and service show up in some of the most recognized landscapes across Maine and New Hampshire.  
[www.piscataqualandscaping.com](http://www.piscataqualandscaping.com)